

# RAVISANKAR A

## PROFILE

I am a design professional with over 3.5+ years of experience in the field of **digital, graphic and motion artistry**.

I am proficient in various computer programs required in graphic and motion design such as PhotoShop, Illustrator, After effects, Indesign, Adobe xd, Flash utilities and others relating to UX UI designing in Figma, Hubspot etc..

## CONTACT

+91 7305983799

raviabr@gmail.com

## PORTFOLIO

<https://raviabr.com/>

## SKILLS

- Photoshop ● ● ● ● ●
- Illustrator ● ● ● ● ●
- After Effects ● ● ● ● ●
- Audition ● ● ● ● ●
- Adobe Flash ● ● ● ● ●
- Adobe XD ● ● ● ● ●
- InDesign ● ● ● ● ●
- Figma ● ● ● ● ●
- Maya ● ● ● ● ●
- Fusion ● ● ● ● ●
- Nuke ● ● ● ● ●

## EXPERIENCE

### Graphic Designer II - Microchip Technology (Feb 2023 - Present)

(Plot No. 149/B, Block A, EPIP, Whitefield, Industrial Area, Bengaluru, Karnataka 560066)

### Senior Graphic Designer - Goodera (Feb 2020 - Feb 2023)

(365 Shared Space, 171, 9th Main Rd, 7th Sector, HSR Layout, Bengaluru, Karnataka 560102)

### Graphic Designer - Amazon (Aug 2019 - Dec 2019)

(Amazon - SP Infocity, Perungudi, Chennai - 600041)

### Graphic & Motion Designer - PSG College of Tech (May 2019 - Aug 2019)

(PSG College of Tech - Avinashi Rd, Peelamedu, Coimbatore, Tamil Nadu 641004)

## EDUCATION

### Lovely Professional University • 2020

- **B.Design** (Multimedia & Animation) - **7.50** CGPA

### Nachiar Vidyalayam High School • 2016

(Pollachi, Coimbatore, Tamil Nadu)

- **10+2 std - Tamil Nadu State Board** HSC  
Computer Science (PCMC) - **86.9%**

### Nachiar Vidyalayam High School • 2014

(Pollachi, Coimbatore, Tamil Nadu)

- **10 std - Tamil Nadu State** Board SSC - **89.4%**

## LANGUAGES

- Tamil ● ● ● ● ●
- English ● ● ● ● ●
- Hindi ● ● ● ● ●
- Telugu ● ● ● ● ●

## ROLES AND RESPONSIBILITIES

### **Graphic Designer II - Microchip Technology (Feb 2023 - Present)**

I am used to work on design collaterals like Mailers, Banners, Infographics, Presentations, Developing HTMLs in Mailers, News letters & other static designs, 3D Animation Explainers and visual effects, Website Dashboards, etc...

### **Senior Graphic Designer - Goodera (Feb 2020 - Feb 2023)**

I lead team of 9 designers in this organisation in which I used to create & manage both brand and client deliverables which includes creating **Mailers, Posters, Banners, Infographics, Motion graphics, Emailers, Decks, Brochures, Website Design, Landing pages, HTML, explainer videos, Post and Pre event videos, Teasers, eBooks, PRs, Standees, Newsletters, UI Design and Corporate photography and videography** etc...for many global based companies(170+) like **EY, Apple, IBM, Deloitte, FedEx, Target, Oracle, and so many**. I am proficient in various computer programs required in graphic and motion design such as **Photo Shop, Illustrator, Premier Pro, After Effects, and UX UI related software like In Design, Adobe XD, Figma**, etc.. and Flash utilities and others relating to Website designing in Figma, HubSpot etc..

I value communication and collaboration but I am also an innovator self-starter able to begin projects and see them through to completion. I am a talented and creative designer often seeing ways to improve upon projects that others may miss. I have won a number of design awards for my **Quality and Catalyst**. It would be a thrill to be able to bring my unique abilities to the design.

### **IMAGE ASSOCIATE - GRAPHICS - Amazon (Aug 2019 - Dec 2019)**

Graphic Designer at Amazon Development Center (India) Pvt Ltd. Worked in the projects like "**Color Author**" under the guidance of **Chandra Mouli R**. In my working time period, I had successfully completed all the requirements of the Project.

### **GRAPHIC AND MOTION DESIGNER - PSG COLLEGE OF TECHNOLOGY (May 2019 - Aug 2019)**

Graphic and motion designer at PSG college of technology. Used to work on projects like **Corporate cinematic video creation and video editing, Live Interviews, Photography, Mailers, Posters, Banners, Infographics, Brochures, Explainer videos** etc.. Worked as official Graphic and Motion Artist (Includes Photography & Videography) for PSG College of Tech and Arts "**Color Author**" under the guidance of **Chandra Mouli R**. In my working time period, I had successfully completed all the requirements of the Project.

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